



Colorado SimFacts

Colorado Simmental Association ♦ www.ColoradoSimmental.com ♦ Winter 2024



*Wishing you a blessed
Christmas, plus a great 2025 with
green grass and healthy calves!*



2025 NWSS to be packed with activities

The 2025 National Western Stock Show is just around the corner. Here are the updated highlights:

- **Fri. 1/17** – 4 p.m. ASA annual meeting at the Embassy Suites Denver International Airport, 7001 Yampa Street, Denver. It will be followed at 6 p.m. with a Chairman's Reception & Foundation Auction.
- **Sat. 1/18** – 10:30 a.m. (new start time) Bull pen show, with both the PTP pen show and the new P&G pen show; and People's Choice judging, all in the yards. The traditional PTP pen shows will be judged by Jay Hennessey of ND and associate Johnny Johnson of NE. Steve Eichacker of SD and associate Tim Curran of CA will judge the new P&G pen show.
- **Sun. 1/19** – 9 a.m. Female pen show with People's Choice judging. It will be followed by a 1 p.m. sale preview and ASA Meet-n-Greet; and the 2 p.m. *The One & Only* sale with Power Simmental selection, all in the yards. Matt Macfarlane of M3 Marketing again is our sale manager.
- **Mon 1/20** – 9 a.m. Junior shows on the hill with Justin Adcock and associate Bob Adcock both of IL officiating.
- **Tues 1/21** – 9 a.m. Open class female and bull shows for a final year in the historic Stadium Arena. Chris Mullinix of KS and associate Daniel Dobbs of GA will officiate.

NATIONAL WESTERN Stock Show
SUNDAY - 2:00 PM MT
JANUARY 19
SIMMENTAL SALE
WAGNER EQUIPMENT AUCTION ARENA
STOCKYARD EVENTS CENTER

2025 SIMMENTAL SCHEDULE OF EVENTS

JANUARY 18	10:30 AM	SIMMENTAL BULL PEN SHOW
JANUARY 19	9 AM	SIMMENTAL HEIFER PEN SHOW
	1 PM	THE ONE & ONLY SIMMENTAL SALE PREVIEW
	2 PM	THE ONE & ONLY SIMMENTAL SALE
JANUARY 20	9 AM	JUNIOR SIMMENTAL SHOW
JANUARY 21	9 AM	OPEN SIMMENTAL BULL & FEMALE SHOW

COME & PLAY TO WIN THE BEST OF THE SHOW!
PEOPLE'S CHOICE POWER SIMMENTAL
Want to win a bull or heifer? The 20th annual People's Choice Power Simmental judging will be part of the 2025 National Western Stock Show. Judging cards will be sold in advance or ringside Jan. 18 & 19.



The One & Only Sale includes elite lots in Denver

The *One & Only Sale* catalogs soon will be in the mail. The catalog also may be viewed at <https://m3cattlemarketing.com/upcoming-m3-sales/> soon. The sale features many elite lots. Make sure you look over the live & frozen offering, plus ASA Foundation lots.

The annual CSA-sanctioned auction will be Sunday, Jan. 19, 2025, in the Wagner Equipment Auction Arena in the Stockyards Events Center on the National Western grounds. The sale preview and ASA Meet-n-Greet begin at 1 p.m., and the auction starts at 2 p.m.

Awards presented; volunteers thanked

Honors, elections and networking were part of the Colorado Simmental Association's 54th annual meeting on Oct. 19, hosted by Baty Livestock near Loveland, CO.

Cattle viewing kicked off the events, followed by reports and planning for upcoming events, including the 2025 National Western Stock Show (see page 2 of this quarter's newsletter).

President Willie Altenburg of Fort Collins presented honors including naming Bridle Bit Simmentals as *Breeder of the Year*. The Erroll Cook family was praised for its exceptional, high-selling lots at its recent production sales, and its commitment to enhancing and promoting the breed, plus CSA lauded Chad Cook's service on the American Simmental Board of Trustees and the executive committee.

CSA also recognized two outstanding youth with scholarships. Jason Dias of Fort Morgan and Bradie Midcap of Wray both received *CSA Youth Education Grants*. Both are pursuing animal science degrees, with Dias attending Colorado State University and Midcap attending Texas Tech University.



Dias

Midcap

Outgoing directors Jay Hill of Sterling and Mitchell Jergensen of Ramah were thanked with engraved cowbells for their long-time service. They were term-limited after nine consecutive years on the CSA board.

Paul Hill of Nunn was re-elected to a second term on the board, with Jane Delling-Baty of Loveland and Duane Yearous of Fort Morgan elected to their initial three-year term as directors.

Willie Altenburg of Fort Collins and Jolynn Midcap of Wray were term-limited in their current offices and thanked for serving for three years as president and vice-president, respectively. They remain on the seven-member board. Paul Hill was elected as president and Cody Pitt of Hotchkiss as vice president. Susan Russell of Sugar City was reappointed as secretary/treasurer.



Above, Bridle Bit Simmentals received CSA's Breeder of the Year honor. Below, Baty Livestock hosted the annual meeting plus a cattle viewing event.



NEWS AT A GLANCE

2025 CSA membership dues accepted

CSA's membership dues remain at \$25 annually, the same rate as when the association was founded in 1970. CJSA dues are \$10 per youth annually. Your 2025 dues must be paid by Jan. 1 to be included in the printed directory. Not a member and wish to join? The form is available on www.ColoradoSimmental.com.

YOUTH

Breed Bash scheduled for May 31 & June 1, 2025

Breed Bash, Colorado's multi-breed educational contests and registered cattle shows, will be on Saturday & Sunday, May 31 & June 1, 2025. The event again will be at the Morgan County Fairgrounds in Brush. Breed Bash is CJSA's state field day. The annual event also is designed to help prepare youth for their respective junior national contests. Mark your calendar for the weekend after Memorial Day.

